

Making the world better, a smile at a time

Our 2020 community impact

Battling hunger.

Associates prepare
17,000+
meals for those in need.¹



Delta Dental donates
\$250,000
to support NJ
foodbanks to
help address food
insecurity.²



Improving access to oral health.

14,000+
children, developmentally
disabled, seniors, and veterans
receive free dental care.³



600 smiles
restored through
Smiles for Our Heroes
since 2017.⁴

Educating children and adults.

Captain Supertooth's oral
health message reaches
nearly



5,000
schoolkids.⁵

PANDA Program
teaches



300
dentists and educators
how to spot child abuse.⁶

Fighting social injustice.

Delta Dental and
associates donate
\$62,000
to organizations like
the Urban League.⁷



Our company makes a
100%
commitment
to diversity and inclusion.⁸



Associates boost
spirits of those facing
health issues with

350 superhero capes
and health kits.⁹



Golf outing raises
\$95,000
for Special Olympics New Jersey.¹⁰

Providing COVID-19 relief.



36,700
hospitals, frontline
workers, and others
receive supplies to support oral
hygiene during COVID-19.¹¹

\$28 million
committed to support
communities and
dentists financially
impacted by the virus.¹²



Helping
people soar.

Want to learn more? Turn over for details!

SMILE POWER™

- 1 During our Community Impact Week in September, more than half of our associates volunteered with more than 20 agencies in person and virtually. This included preparing more than 8,000 meals for [Rise Against Hunger](#) and packaging 263 boxes of food (9,424 meals) at the [Community Foodbank of New Jersey](#).
- 2 Delta Dental donated \$250,000 to three organizations in New Jersey to combat food insecurity caused by the ongoing coronavirus pandemic. The funds supported the [Community Food Bank of New Jersey](#) in Hillside, [Fulfill](#) in Neptune, and [The Food Bank of South Jersey](#) in Pennsauken. The three organizations dedicated the funds to help food pantries with capital needs, such as refrigerators, storage shelving, and delivery trucks. [Community Foundation of New Jersey](#) coordinated this initiative.
- 3 The [Delta Dental of New Jersey Foundation](#) awarded nearly \$1 million to community programs in New Jersey and Connecticut in 2020. Programs support dental care for the underinsured and uninsured, and dental education programs. You can see the full list of [2020 SMILE grant recipients here](#). The Wheeler Clinic said this about what our support means to them: “Delta Dental is a true partner in our work to make high-quality oral health care accessible and available to our patients and communities. During the pandemic, they’ve adjusted to help us meet vital unmet needs and ensure that oral health is prioritized, in a time when health care delivery has changed so much.” – John Sponauer, VP, Marketing Communications and Philanthropic Giving, Wheeler Clinic.
- 4 [Smiles for Our Heroes](#) is a two-day event that provides free dental care each November to veterans and their families. Sponsors include Delta Dental of New Jersey, Zufall Health, and the New Jersey Dental Association.
- 5 [Captain Supertooth](#) visits schools in February (National Children’s Dental Health Month) to educate pre-K through first graders about the importance of a healthy smile, visiting the dentist, and choosing smile-friendly foods.
- 6 Our Foundation’s [PANDA](#) (Prevent Abuse and Neglect Through Dental Awareness) program is offered free to groups of dental professionals, teachers, and nurses to help them recognize and report suspected child abuse.
- 7 Delta Dental and our associates provided support to the [National Urban League](#), [Urban League of Morris County](#), [Urban League of Greater Hartford](#), [Moms of Black Boys United](#), [Human Rights Campaign Foundation](#), the [New Jersey Institute for Social Justice](#), and more.
- 8 Our Diversity Council issued a powerful [We Stand Together Statement](#) this year to emphasize that diversity in all its forms is respected, honored, and valued at Delta Dental. [CEO Dennis Wilson pledged](#), “This company is sincerely dedicated to the fundamental premise of diversity and inclusion, and seeks to be a model of those values.”
- 9 The superhero capes and other materials were prepared by associates during Community Impact Week to boost the spirits of clients and patients at Wheeler Clinic, RAIN Foundation Shelter, Children’s Specialized Hospital, and Zufall Health Veterans Program.
- 10 This marked the 30th year of the Delta Dental Golf Classic. Funding from the event enables more than 26,000 [Special Olympics New Jersey](#) athletes experience the joys of friendship, teamwork, and sports competition.
- 11 Pandemic-related oral health donations included 7,000 oral health kits for frontline organizations and Foundation grantees, plus 18,200 toothbrushes and 11,500 tubes of toothpaste to hospitals and nursing homes. In addition, we donated 2,000 gloves to several healthcare agencies.
- 12 [More than \\$28 million](#) was committed to community and relief efforts around COVID-19. We provided emergency donations to community organizations, delivered much-needed premium relief to our individual and fully-insured group customers, offered no-interest loans to dentists, and reimbursed dentists for PPE supplies. We also created a directory of dentists who were open for emergency visits when most dental offices were still closed.